

**From:** [REA Controller](#)  
**Subject:** REA Membership Scoping Study  
**Date:** 02 February 2017 13:27:21  
**Attachments:** [image002.png](#)

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REA Branch Officials.

Ladies and Gentlemen,

If you visit the REA website or the REA Facebook page (links are provided below) you will see the following note:

#### HQ REA Membership Scoping Study

HQ REA has long been concerned about the challenges of maintaining a growing active membership in changing times and of how to reach out to a different and far more diverse membership. To address these challenges, and more, the REA has engaged an external consultancy, Hall Associates, to carry out a Membership scoping study. This will provide a health check of our membership, both serving and retired, help determine membership expectations, enable the REA to adapt to recognised changes and advise on how to better discover those within the wider sapper family who are in need.

You are invited to contribute to the study by completing the following online questionnaire; [click here](#):

It would be most useful if we could maximise the number of people completing the survey. To this end, I ask that you forward this email to as many of your members as have email addresses with a request that they complete the survey. The survey can be reached from the link above or by visiting the REA website or [REA Facebook page \(recommended\)](#)

Group Secretaries.

Gentlemen,

I have sent this email to all REA Branches with email addresses, it would be very useful if we had some military input to the survey. HQ REA is not in the chain-of-command and therefore does not have the military contacts that you do. I ask that you Cc... this email to all of your military mates (I know for some of you that that won't be many emails) and ask them to contribute.

Corps RSM.

Chris,

Would you be good enough to get this email out to the wider military community; you did say you had lots of mates...

Regards to all

Neil

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Visit the [REA website](#) for [Jobs](#), [Old Comrades Enquiries](#), [The Corps Memorial Book](#) and lots more.....

We are also on [Facebook](#)

**PLEASE NOTE THAT WITH EFFECT FROM MID MAY 2016 HQ REA WILL BE TEMPORARILY RELOCATED TO: BR003, WOOD STREET, BROMPTON BARRACKS, CHATHAM, KENT, ME4 4UG. EMAIL ADDRESS AND TELEPHONE NUMBERS REMAIN THE SAME.**